



## SMT. REWABEN MANOHARBHAI PATEL

MAHILA KALA MAHAVIDYALAYA, BHANDARA

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Ref.No: RMPC /

Date :

### 7.2 Best Practice – 2

#### Title of the Practice -

Self Employment Activity :-

Entrepreneurship development oriented training “ATMANIRBI4AR BHARAT”

#### Objective of the practice:-

- 1) Entrepreneurial skills for the students at personal, economic, social level.
- 2) To encourage students to be entrepreneurship related skill training
- 3) To inspire students to start their own small enterprises and digital startups
- 4) On the other hand, instead of looking for employment, creating self employment to become self-reliant to encourage.

#### The Context :-

To develop the creative potential of every individual, the college continuously strives to provide entrepreneurial federalism and education for the students. Holistic, immersive and skill oriented by providing adequate infrastructural and other related facilities to encourage the entrepreneurial startups of the students.

Based on the concept of Atmanirbhar Bharat'. College is constantly trying to develop entrepreneurial skills among the students self-reliant and to make them aware of the importance of self sufficiency.

#### The Practice :-

College conducts the following activities to make student self-reliant Encouraging entrepreneurship development among students :-

Under digital India, students are encouraged to participate in various online competitions through conducting online. Practical, self employment based skill tanning workshops in college. Students are encourage to use digital platforms like Amazon, Flipchart, Facebook, YouTube to reach the customers, Knowledge about digital transactions is also imported.

Workshops like flower arrangement, batik designing, embroidery, making josses, pickles, block printing, screen printing jewelry designing, etc. are organized by the department of Home-economics.

#### Organization of Exhibitions and various gatherings :-

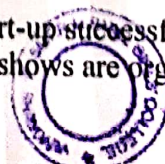
Students are supported to produce and sell the goods themselves. Various gatherings were held. They are motivated to learn, earn become self-reliant by increasing their participation in gatherings like Anand Melawa, Rakhi Melawa, Diwali Melawa.

#### Encouraging start-up culture in students :-

Students are encourage to start their own start-up successfully by taking entrepreneurship education. At the college level, events like fashion shows are organize to showcase and marketing their innovative skill.

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Coordinator

Smt. Rewaben Manoharbhai  
Mahila Kala Mahavidyalaya  
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*Shree*  
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**Evidence of success :-**

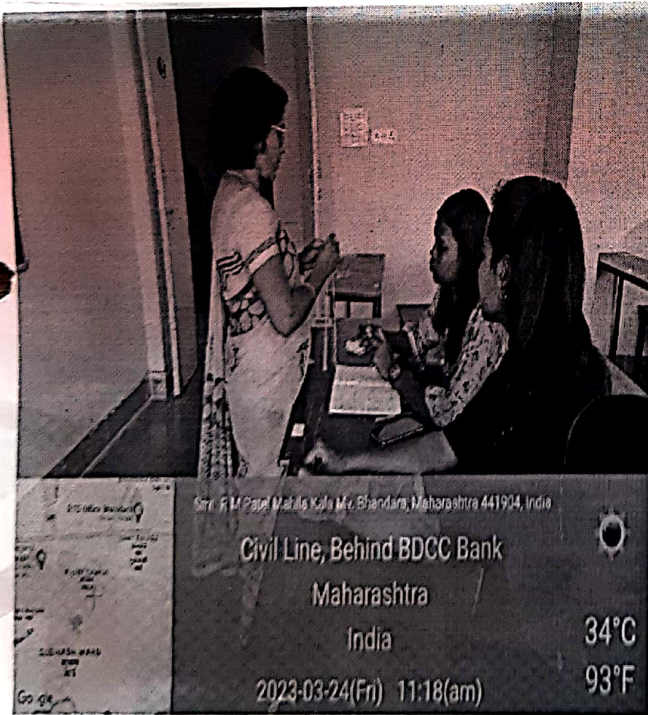
Shrutika Khobragade, a student of B.A. 2<sup>nd</sup> year, who has been trained in entrepreneurial skills, has successfully started her own jewelery making business.


**Problem Encounters and Resources Required:-**

Some problems during the training many girls could not complete the training as they are from village.


Sufficient resources and financial support are required. And for this the Government has provided sufficient funds and infrastructure to the educational institution.

**Best Practice :- "ATMANIRBHAR BHARAT"**



  
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